

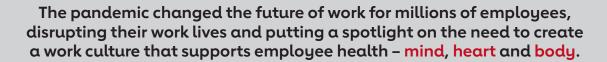
In 2021, 57% of workers in the US and Canada reported feeling stress daily

Workplace stress is as harmful as secondhand smoke

It can increase your chance of a heart attack or stroke by 40%

It's hurting employee mental health

78% of respondents say workplace stress affects their mental health



Building a culture where employees thrive is no longer an option.

It's a business imperative.

The American Heart Association's Well-being Works Better™ platform helps business leaders promote health and well-being for all.

**The Well-being Works Better Resource Center** has the tools you need to lead at heart.org/Workforce.



#### Stay up to date

- On-demand podcasts with HR leaders
- Updates on U.S. employee sentiment
- Analysis of today's HR issues



#### Save time

- · Pre-written policies
- Detailed guidance for pressing HR issues
- Ready-to-share employee materials



#### Learn from peers

- Local and virtual networking events
- Case studies from peer organizations
- Opportunities to share best practices



#### Make it happen

- · Ready-to-launch initiatives
- Roadmaps for building a culture of health
- Mental and physical health strategies



# See the Big Picture. See Big Results.

### **GET ANSWERS**

Studies have shown that workforce health and well-being programs that are well-designed, fully implemented, and rigorously evaluated can lead to better employee health, productivity, and retention.

The new-and-improved Workforce Well-being Scorecard™ assesses an employer's culture of health and well-being and has been enhanced to include evaluation of:

- Mental health policies
- Organizational well-being strategies to address employee burnout
- Strategies to promote health equity in the workforce
- Employer support of financial health
- Impact of volunteerism and community partnerships

The Scorecard includes a **free dashboard with benchmarking reports** outlining the overall achievement level and broken-out scores across different areas of focus.

This year's deadline is October 31, 2022.

## **GET RECOGNIZED**

Employers completing the Scorecard will be recognized in Forbes based on achievement level and will receive a toolkit for sharing recognition in employer communications.

WORKFORCE WELL-	BEING SCORECARD	
ORGANIZATION	14 Questions	0
LEADERSHIP SUPPORT	10 Questions	9
ORGANIZATIONAL POLICIES AND ENVIRONMENT	33 Questions	9
COMMUNICATIONS	4 Questions	0
PROGRAMS AND INTERVENTIONS	10 Questions	0
ENGAGEMENT	4 Questions	9
COMMUNITY PARTNERSHIPS AND ADVOCACY	4 Questions	9
REPORTING OUTCOMES	8 Questions	0
HEALTH EQUITY	10 Questions	9
ORGANIZATIONAL WELL-BEING	11 Questions	0
DEMOGRAPHICS	32 Questions	0
EMPLOYEE HEALTH DATA	Coming soon	0



heart.org/Workforce