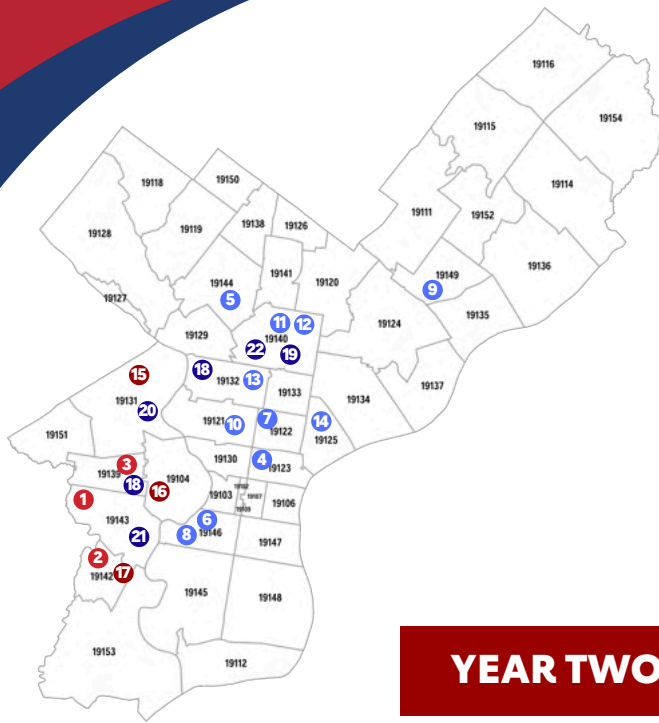




Live Fierce™
Philadelphia

TEAM UP TO TAKE DOWN HIGH BLOOD PRESSURE

In collaboration with



YEAR TWO MIDPOINT EXECUTIVE SUMMARY

Clinical Collaborator Milestones

OVER 90,000 PATIENTS

IMPACTED THROUGH "TEAM UP" HEALTH CENTERS IN YEAR TWO. DATA INCLUDES SUBMISSIONS FOR TARGET:BP, TARGET TYPE 2 DIABETES AND CHECK. CHANGE. CONTROL CHOLESTEROL PROGRAMS

3 PARTNERS (7 SITES) →
SUBMITTED IN YEAR ONE (2024-2025)

- Spectrum Health Services (1 site)
- Family Practice and Counseling Services Network (4 sites)
- Greater Philadelphia Health Action (2 sites)

5 PARTNERS (22 SITES)
SUBMITTED IN YEAR TWO (2025-2026)

- Spectrum Health Services (5 sites)
- Family Practice and Counseling Services Network (4 sites)
- Greater Philadelphia Health Action (7 sites)
- Fair Hill Community Physicians (5 sites)
- Project HOME - Stephen Klein Wellness Center (1 site)



PAST & PRESENT SMBP SUPPORT



GPHA – EPIDEMIOLOGY PREVENTION AND LIFESTYLE SCIENCE SCIENTIFIC SESSIONS POSTER PRESENTER:

OPERATIONALIZING COMMUNITY HEALTH WORKERS (CHW) IN SELF-MEASURED BLOOD PRESSURE AND POPULATION HEALTH HOTLINE – MARCH 2026

IMPLEMENTATION OF MEASURE ACCURATELY BLOOD PRESSURE PROTOCOL

FAIR HILL COMMUNITY PHYSICIANS – MARCH 2026

INCREASED SELF-MEASURED BLOOD PRESSURE ENROLLMENT BY 218%

AT ONE PARTNER BETWEEN APRIL 2025 - APRIL 2026

Community Collaborator Milestones

169 COMMUNITY SURVEYS COLLECTED IN YEAR TWO SO FAR

65% RESIDENTS SCREENED AT COMMUNITY SITES SHOWED ELEVATED BLOOD PRESSURE READINGS (BP GREATER THAN OR EQUAL TO 130/80)

HEALTH LESSON TOPICS FACILITATED TO RESIDENTS



LESSONS PROVIDED BY 4 OUT OF 5 COMMUNITY PARTNERS

- Eat Smart with Fruits and Vegetables
- Spot a Stroke F.A.S.T.
- Substance Use
- Learn the Signs of a Heart Attack
- Keep the Beat - Hands-Only CPR
- Pregnancy and Heart Health



Testimonials

“

I'm so happy with North10. I used to arrive just for food necessity but now I'm getting my blood pressure checked, a luxury I do not have elsewhere.

– Anonymous

“

When I found out that my blood pressure was over 160 I knew I had to do something about it. I called in an appointment with my doctor as soon as I got home. Please do not stop the blood pressure screenings.

– Leslie D.

”

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Public Awareness Campaign

20,775,519 TOTAL TRANSIT CAMPAIGN IMPRESSIONS

- PHL Morning News
- Univision
- 6ABC
- Initiative featured on “Bridging Philly” podcast on KYW1060 and Spotify
- Jordana Cohen, M.D., M.S.C.E. interviewed on WURD
- Neel Chokshi, M.D. interviewed on WXPB
- Richard Wender, M.D. interviewed for a national Association story

