



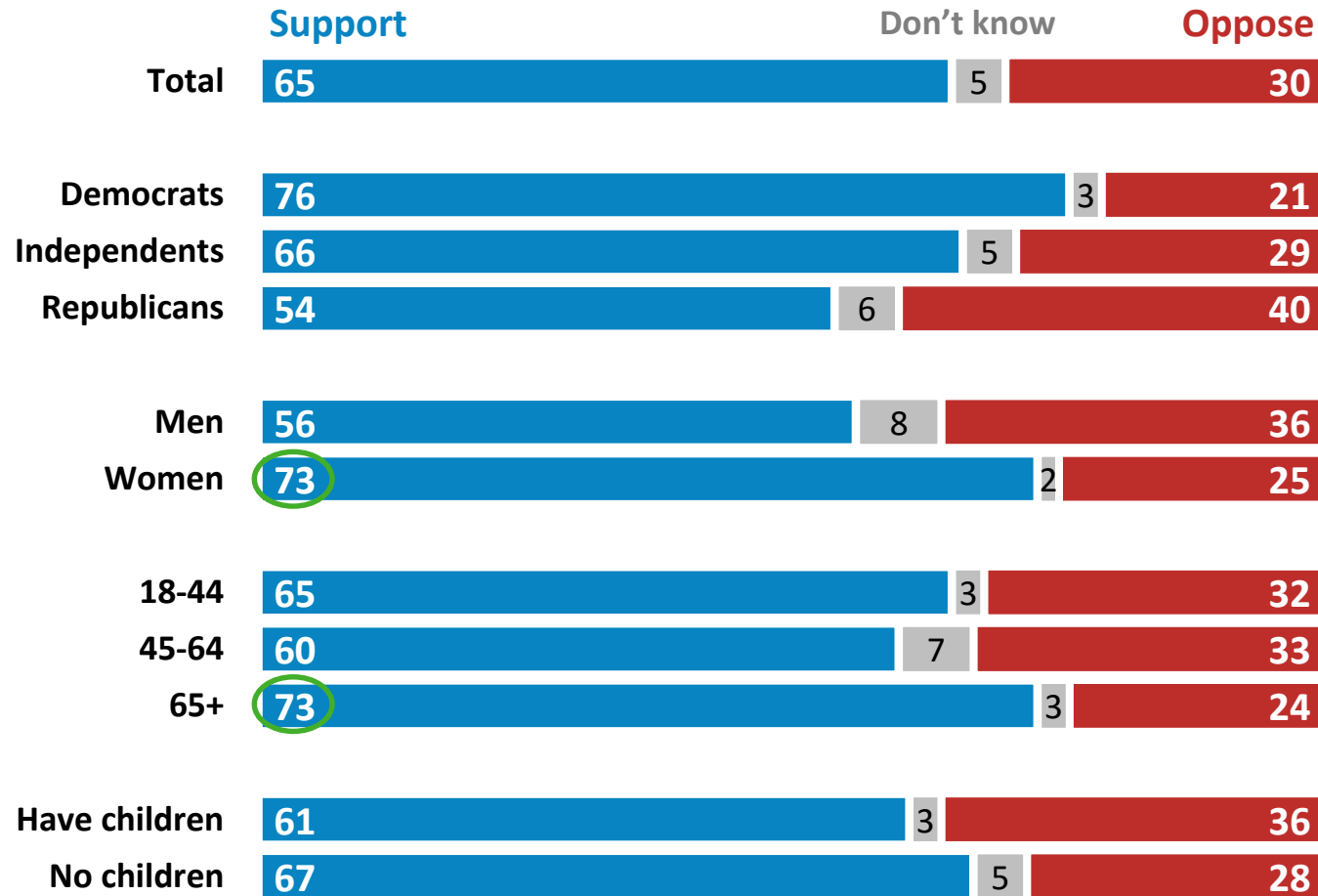
May 2017

American Heart Association New Hampshire



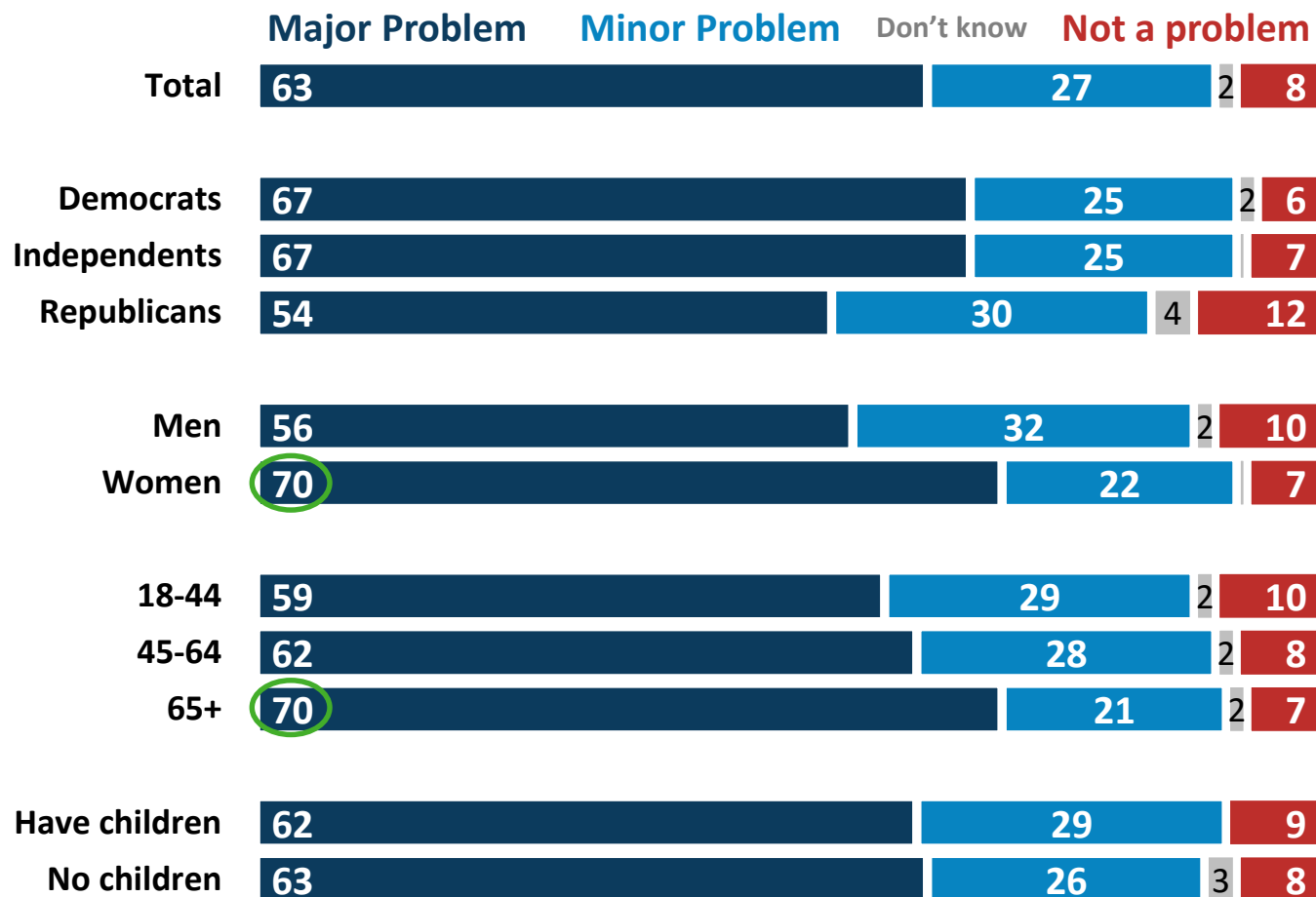
There is strong support across the board to limit advertisement of unhealthy food and drink in New Hampshire schools

Support for Proposal to Limit Advertising of Unhealthy Food and Beverages in NH Schools



New Hampshire voters overwhelmingly believe that children's consumption of sugary drinks is a major problem

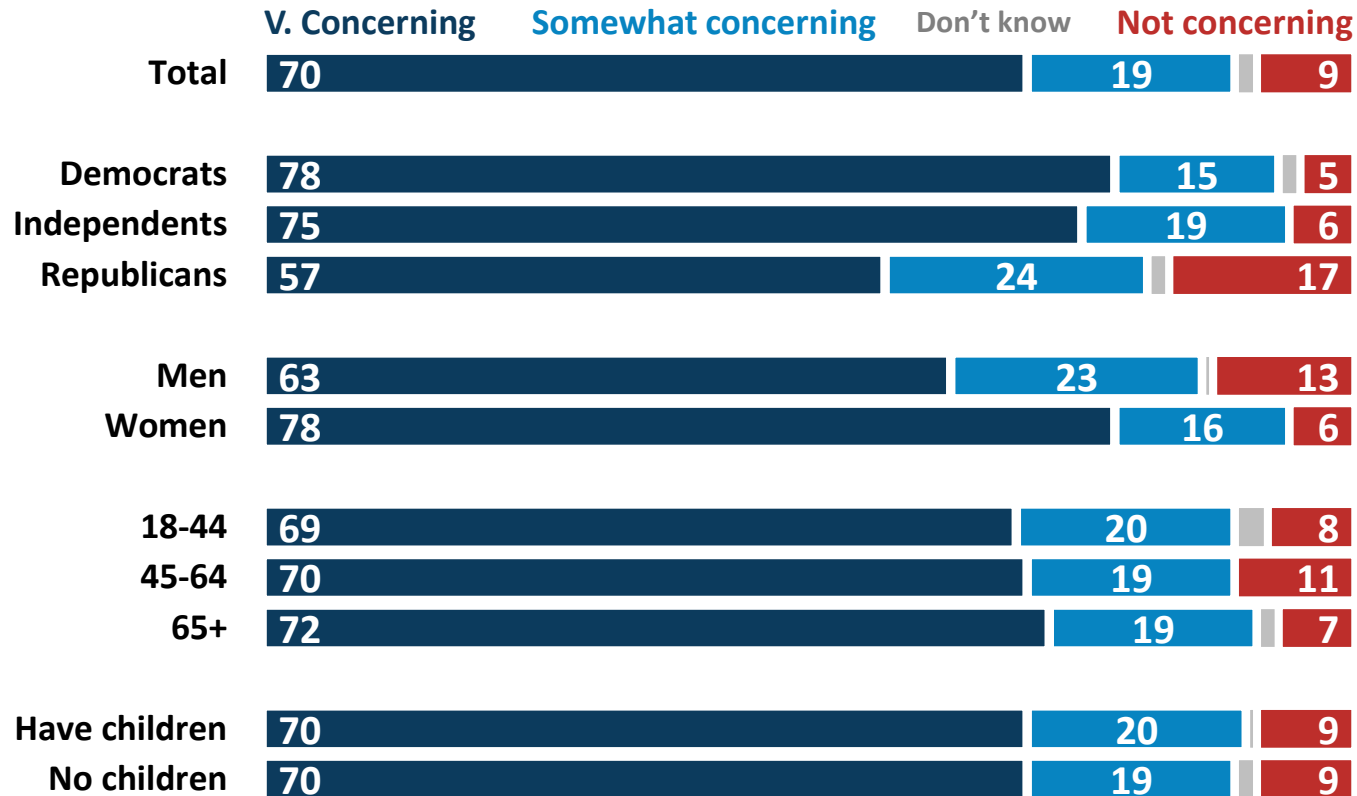
Is consumption of sugary drinks by children a problem?



New Hampshire voters find the link between consumption of sugary drinks and developing diabetes very concerning

How concerning is the following?

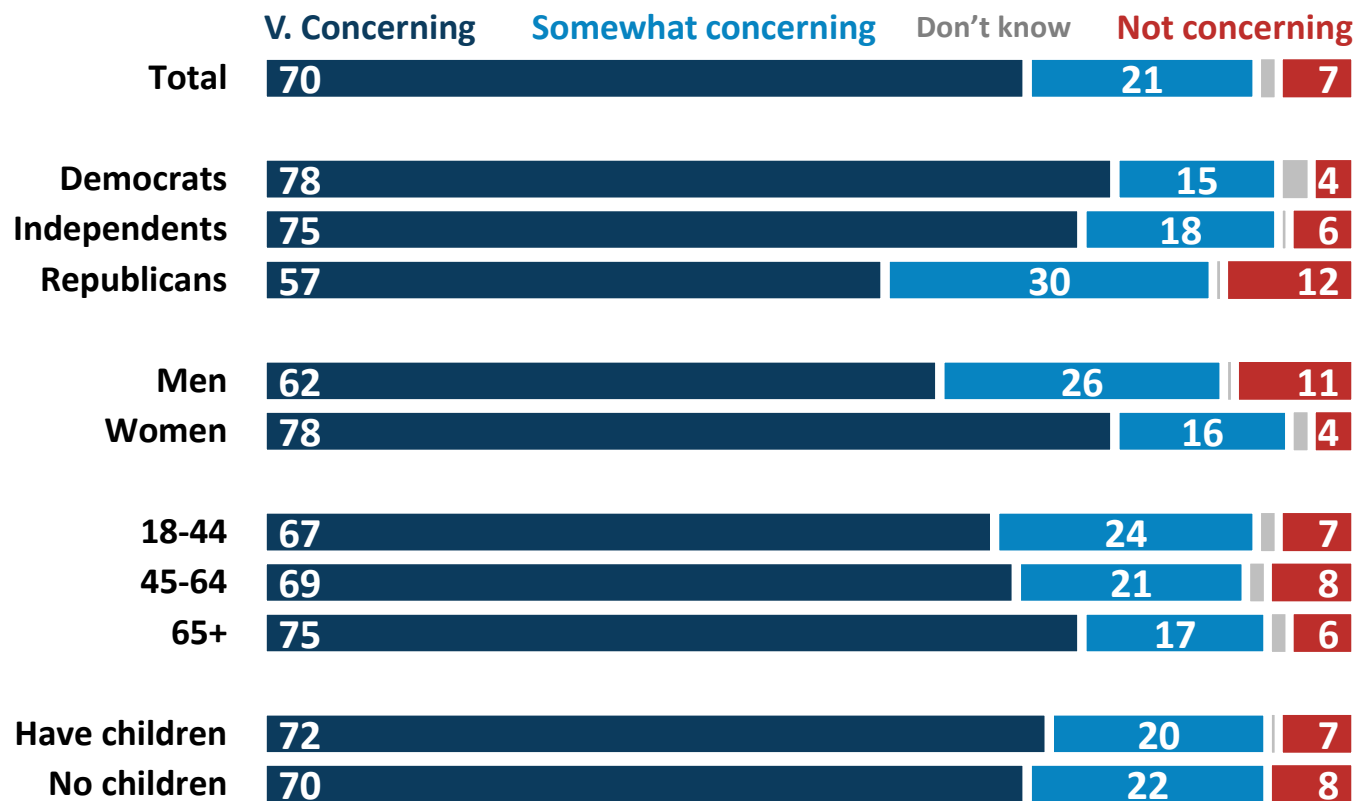
People who consume one or more sugary drinks per day have a 26% higher chance of developing adult onset diabetes. It is estimated that one in three children born after 2000 and half of African American and Latino children will develop adult onset diabetes in his or her lifetime.



New Hampshire voters are very worried when they learn that children are consuming more sugar than is recommended by a huge factor

How concerning is the following?

It is recommended that children over the age of 2 have no more than one 8-ounce sugary drink a week, yet children today are consuming as much as ten times that amount.



Methodology

Global Strategy Group conducted a statewide survey of 601 registered voters in New Hampshire from April 20th to 25th, 2017. The results of this survey have a margin of error of +/-4.0%. Care has been taken to ensure the geographic and demographic divisions of voters in New Hampshire are properly represented.

Thank You

